



MEGAN LEE M. EARL

Graphic Design

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EXPERIENCE

Frey Design *Designer* | Roselle, IL

Fall 2014–present

Lead a vast array of projects in both print and web including retail packaging, UI/UX responsive design for clients ranging industries, publication design, annual reports, and logo design/whole branded campaign. Carried the majority of each assigned project from initial concept development and research to final implementation. Fine tuned a balance between attention to detail and fast project pace through being challenged by diverse deadlines.

Simple Truth *Design Intern (advanced to contract Designer)* | Chicago, IL

Summer 2013–Fall 2014

Created independently and collaboratively with a team of multidisciplinary professionals for a variety of clients and media. Experienced presenting to clients as well as internally to the team. Projects included website concept design, logo concept development through final implementation, e-blast design, and high-level, collaborative brand ideation. Strengthened a flourishing language of design rationale.

Rule29 *Design Intern* | Geneva, IL

Summer 2012

Designed independently and collaboratively with the team at Rule29 for a variety of clients. Projects included in-house promotional materials, logo concept development, print campaigns, production design on an extensive annual report publication, and simple mobile site design. Contributed to website content organization, client questionnaires, and office cookie consumption.

EDUCATION

Columbia College Chicago Chicago, IL

December 2012

Bachelor of Fine Arts in Graphic Design

Loyola University Chicago Chicago IL

September 2007–May 2009

Undergraduate Studies in Biology, Extensive studies in Studio Art

INVOLVEMENT

American Institute of Graphic Arts Chicago **Society of Typographic Arts**

SKILLS

Able to balance a self-directed, courageous approach with rational perspective to resolve design challenges. Can aid in selling ideas to clients beyond expectation.

Very Proficient in Adobe InDesign, Illustrator, and Photoshop

Proficient in Microsoft Office, iWork, and HTML & CSS

Skilled in hand lettering, illustration, and UI/UX design